



# Kennady Basdekis-Morin

PHOTOGRAPHER / JOURNALIST / CREATIVE DIRECTOR

## WORK EXPERIENCE

### Lead Sales Manager / Lead Event Coordinator

*The Little Gay Shop | June 2020 - Present*

- Oversee Event Coordination and planning, including location scouting, product placement, public relations, vendor management, and brand content for marketing and social media.
- Lead and support the sales team through team training, sales protocols, and conducting regular team meetings
- Conduct sales reports and sales initiatives through skilled analysis and research
- Generate new marketing strategies and marketing trends
- Manage storefront operations, including opening/closing, inventory management, ordering, sales, and reporting.
- Create, design, and oversee location and studio photoshoots and video content for the website and social media channels.

### LGBTQIA+ Mentor Director / Education Coordinator

*St. Edward's University | Aug 2020 - Dec 2023*

- Manage a team of mentors providing ongoing mentorship and guidance to mentees seeking support on various topics.
- Develop and implement classes, seminars, social gatherings, workshops, and events to implement team-building methods, broaden students' perspectives, and promote inclusion and representation for all.
- Manage events and socials for mentors and mentees to attend to form community resources on campus.
- Report to the Director of Diversity & Inclusion providing detailed reports and analysis of mentor/mentee progress & concerns
- Provide peer support to mentees and their mentors through conducting group meetings/check-ins.
- Prepare seminars for the student body covering various topics, including ally training, understanding consent, and how mental health affects our bodies.

## PROFILE

I am a self-motivated and goal-focused Creative with 5+ years of experience in various industries, including Photocommunications, Journalism, Event Coordination, Marketing, Creative Direction, and more.

## SKILLS

- Project Management
- Office360 Software
- Full Adobe Suite
- Budgeting and Cost Analysis
- Enterprise Resource Planning
- Staff and User Training
- Team Management
- Process Improvement
- Vendor Management
- Data Analysis
- Marketing & Merchandising
- Social Media Management
- Written & Verbal Comm.

## AWARDS/GRANTS

- St. Edward's Honors Grant
- St. Edward's Academic Grant
- Blue & Gold Scholar Award

## ACCOMPLISHMENTS

- 2023 TIPPA Award  
Recipient: 1st Place for Website Design
- 2023 TIPPA Award  
Recipient: 2nd place for Photo Story of the Year ([A Summer of Roe v. Wade](#))
- Blue and Gold Scholar
- Dean List Recipient 2022-2023
- Summa Cum Laude Honors

## STRENGTHS

- Leadership
- Communications
- Team Building/Player
- Self-Motivated
- Creative Thinker
- Coachable
- Diverse Problem Solving
- Good Under Pressure
- Deadline Driven
- Fast Learner
- Organized & Efficient
- Multitasking

### Lead Life & Arts Editor / Photo Editor

*Hilltop Views | Aug 2020 - Dec 2023*

- Manage a team of Mentors that provide ongoing mentorship and guidance to various mentees seeking support with a broad range of topics.
- Develop and implement classes, seminars, social gatherings, workshops, and events to implement team-building methods, broaden students' perspectives, and promote inclusion and representation for all.
- Manage events and socials for both mentors and mentees to attend to form community resources on campus
- Provide peer support to mentees and their mentors through conducting group meetings/check-ins

### Freelance Photographer / Owner

*Avant Studio | Aug 2017 - Present*

- Extensive experience in journalistic photography, products, fashion, lifestyle/events, portraits, headshots, wildlife, and landscape.
- Familiar with client consultations, reviewing preferences, styles, and pricing.
- Proficient in photographing and producing high-quality images for both print and internet distribution.
- Coordinate, organize, and plan location and studio photoshoots
- Suggest styling techniques, including lighting and optimal positioning\
- Assemble backdrops, props/sets, and photography equipment. Create artificial lighting using flashes and reflectors.
- Enhance, retouch, and resize photographs: Adobe Creative Cloud (PS, InDesign, and Lightroom)

### Tax Administrative Assitant

*Melton & Melton L.L.P | Aug 2017 - Nov 2019*

- Facilitate downloading/transferring data and organizing to create reports, charts, and presentations.
- Prepared and Organized Business Partner expense reports, documents, monthly reports, formal letters, information packets, and client information.
- Provide Administrative support to executive leadership and business partners.
- Coordinate and Manage Travel/Event Schedules, Arrangements, Agreements, and Adjustments for Accountant Partners.
- Managed calendars, conference room scheduling, and meeting coordination, including scheduling, planning, and catering.

## PORTFOLIOS

[Avant Studio](#)  
[Hilltop Views](#)  
In Search Of

## REFERNCES

Upon Request

## EDUCATIONAL HISTORY

### **St. Edward's University - Austin, TX**

*BA in Photocommunicaiton, Journalism, and  
Graohic Design | Jan 2019 - Dec 2023*

- Studied Visual Arts, Communication, Graphic Design, and UX
- Major: Photography & Visual Arts
- Double Minor: Journalism & Graphic Design
- Scholarship granted upon Academic performance
- Thesis: The effect of Memory through visual imagery - the act of remembering
- 4.0 GPA & 2 publications

### **Central Texas College - Fort Hood, TX**

*Associates of Arts | Aug 2017 - Dec 2019*

- GPA: 3.8
- Focus on Business Management & Visual Studies
- Received CTC Scholarship for top performance of my class
- Honors

## PUBLICATIONS/INTERNSHIPS

- Creative Director & Graphic Design Intern for UT Public Health Vaccination Campaign for Border Towns
- Apprentice & Studio Assistant to Photographer/Documentarian Bill Kennedy & Visual Artist/Painter [Melissa Miller](#) - CURRENT
- [Hilltop Views](#) 2020-2021
- [Media Content Creator](#) Intern for Rowing Dock ATX 2021
- CABRA Fashion Magazine 2020-2021
- Commercial Elopement Photographer 2018-2021
- Sports Photographer for Klein High School 2019
- Papercity Magazine Internship 2017-2018
- HER Social Event Coordinator and Photographer 2017-2018
- St. Patrick's Day Parade Photographer 2017